



Sancoffee



FAZENDA DO CRUZEIRO



GROWER

Ivan Junqueira Ribeiro

REGION: CAMPO DAS VERTENTES

CITY: Santo Antônio do Amparo

ALTITUDE RANGE: 905 meters to 1,160 meters	TOTAL AREA: 1,198.14 hectares
SOIL TYPE: Red-Yellow Latosol	COFFEE AREA: 384.19 hectares
ANNUAL RAINFALL: 1,500 mm	PRESERVED AREA: 394 hectares
WORKERS: 20	MAIN VARIETALS: Mundo Novo, Acaiá, Yellow Catucaí, Yellow Bourbon, Red Catuaí, Topázio, Arara, Rubi
FAMILIES LIVING IN THE FARM: 02	PROCESSING: Natural, Pulped Natural and Fermented
CERTIFICATION: UTZ	DRYING STRUCTURE: Concrete patio, rotating dryers





HISTORY IN BRIEF

"We lived very special moments with our family here at the farm. The farm is a part of who we are. It's a very good feeling to continue the history of the family and also provide this experience I had in my childhood to my daughters. I hope that in the future the girls can have the same passion that I have for coffee and continue the family history"



Ivan Junqueira Ribeiro

The history of Fazenda do Cruzeiro dates back to 1923 when the couple Avelino Ferreira de Aguiar and Maria Julia de Paiva Aguiar got married. Both came from traditional families in the Santo Antônio do Amparo municipality.

As a farmer and coffee grower, Avelino distinguished himself by seeking continuous progress in his business. He was one of the first in the entire region to have electricity, a telephone line, and running water in his household. Avelino also pioneered the installation of a coffee processing machine very advanced for that time.

Avelino passed away in 1931. In the following decades, the farm was managed by his widow Maria Julia, their firstborn son José Ananias and stayed in the family until current owner Ivan Junqueira Ribeiro, great-grandson of José Ananias acquired the parts of his mother, uncles, and aunts, reunifying the farm in 2006.

Since a young age, Ivan and his brothers used to spend weekends and holidays at Fazenda Cruzeiro with their grandparents. Nowadays living in Belo Horizonte, State capital of Minas Gerais, with his wife and two daughters, Ivan wishes to provide the girls the same experience and sweet memories of his childhood in contact with nature.

To keep the family memories alive, to invest in an alternative business, and with the desire that his daughters could have good experiences as he had at the farm, he decided to buy the Fazenda Cruzeiro in 2006, becoming the owner of the farm.


Sancoffee
BRASIL

