



Sancoffee



FAZENDA TAQUARAL

REGION: CAMPO DAS VERTENTES

CITY: Ibituruna

ALTITUDE RANGE: 900 meters to 960 meters	TOTAL AREA: 200 hectares
SOIL TYPE: Red Latosol	COFFEE AREA: 172 hectares
ANNUAL RAINFALL: 1,500 mm	PRESERVED AREA: 28 hectares
WORKERS: 10	MAIN VARIETALS: Mundo Novo, Icatu, Bourbon, Rubi, Catucaí, Topázio, Acaia, Oeiras, Catuaí
FAMILIES LIVING IN THE FARM: 01	PROCESSING: Natural, Pulped Natural and Fermented
CERTIFICATION: UTZ	DRYING STRUCTURE: Concrete patio, rotating dryers





HISTORY IN BRIEF

"The inspiration to become a coffee grower came from my father, who has always believed in coffee farming as a way to make our dreams come through in spite of the difficulties of this business "



Luis Framarion Pereira Figueiredo

As a child, Luis Framarion could witness the challenges and struggles his father faced as a coffee grower. In fact, from a very young age, he was encouraged by his father to study hard so that he would have other options in life and not depend on the family's farm. When he was 12, Luis moved to Lavras, the main city in the region, to pursue his studies dreaming of becoming a doctor. However, at the moment he was enrolling for university, his passion for the countryside and agriculture eventually pushed him towards agronomy.

Once he graduated in 2004, Luis Framarion had an opportunity to work at the new agricultural frontiers developing in the western part of the country, mostly with soybeans. This professional experience was very valuable but also made him realize how much he missed his hometown and being closer to coffee growing, after all, his father had remained firm in this activity and could always provide for his family despite the difficulties along the way.

By 2006, Luis decided to move back to Ibituruna, his hometown in Campo das Vertentes region. With the money he was able to save working as an agronomist in the soybean fields of western Brazil, he purchased a new area, called Fazenda Taquaral, not far from his father's farm. From this moment on, Luis Framarion has dedicated himself entirely to the coffee plantation he started, becoming a passionate coffee grower, just like his father.


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