



Sancoffee



FAZENDA SÃO PAULO



GROWER

José Carlos Cepera

REGION: CAMPO DAS VERTENTES

CITY: Oliveira

ALTITUDE RANGE: 950 meters to 1,100 meters	TOTAL AREA: 1,853 hectares
SOIL TYPE: Red Latosol	COFFEE AREA: 600 hectares
ANNUAL RAINFALL: 1,500 mm	PRESERVED AREA: 560 hectares
WORKERS: 700	MAIN VARIETALS: Acauã, Arara, Icatu Geisha, Catiguá, Mundo Novo, Obatã, Paraíso, Yellow Bourbon, Catuai, Catucaí
FAMILIES LIVING IN THE FARM: 35	PROCESSING: Natural, Pulped Natural and Fermented
CERTIFICATION: Rainforest Alliance, Certifica Minas	DRYING STRUCTURE: Concrete patio, rotating dryers, raised beds





HISTORY IN BRIEF

"Years ago I bought Fazenda São Paulo as a form of investment in agriculture. Today I feel enormous satisfaction in providing work for hundreds of families, bringing development to their lives and to the region."



José Carlos Cepera

Important agribusiness group with an innovative profile across diverse, Fazenda São Paulo started its history at the beginning of the 1980s, creating agricultural sectors. Coffee farming started small, but with a lot of dedication and passion, it has grown over time and now takes up an extension of 600 hectares making it one of the most prominent activities of the group nowadays.

Fazenda São Paulo has been long committed to coffee quality and sustainability, combining the agronomic expertise acquired in different fields with professional management and large use of technology. As a result, this farm has achieved multiple prizes, including a Cup of Excellence auction lot in the 2015 Naturals competition. The production systems take place under the highest standards and the farm is Rainforest Alliance certified.


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