



Sancoffee



**FAZENDA MUNDO NOVO**  
*BEYOND BORDERS*



**GROWER**

**Alexandre S. S. C. Cambraia**

**REGION: CAMPO DAS VERTENTES**

**CITY: São Francisco de Paula**

**ASSOCIATION: ASCOFFEE**

<b>ALTITUDE RANGE:</b> 1,050 meters	<b>TOTAL AREA:</b> 267 hectares
<b>SOIL TYPE:</b> Red Latosol	<b>COFFEE AREA:</b> 50 hectares
<b>ANNUAL RAINFALL:</b> 1,500 mm	<b>MAIN VARIETALS:</b> Yellow Bourbon, Mundo Novo, Acaia, Red Catuaí, Yellow Catucaí, Yellow Icatu
<b>PROCESSING:</b> Natural	<b>DRYING STRUCTURE:</b> Concrete patio, rotating dryers





## HISTORY IN BRIEF

*"I try to produce the best coffee in the world in honor of my son, and he also feels the same love for coffee"*



### **Alexandre S. S. C. Cambraia**

Despite being a fourth-generation coffee grower, with a hundred years of legacy, Alexandre Cambraia had a rough start when he succeeded his father on a farm on the brink of bankruptcy. The challenges were many, especially for someone who had grown up and studied in a big city. Through great determination, Alexandre was able to get more capital to invest in new crops while learning skills to take care of the coffee plants and manage a farm. Currently, Fazenda Mundo Novo continues as the family's legacy.

The combination of terroir and love for coffee growing is perfect for having excellent quality coffees. Nowadays his son, to whom Alexandre dedicated all the care with the coffee fields, is following his father's steps and sharing the same love for the crop. The love for coffee and respect for the environment is also a legacy that spans generations in this family.





## HISTORY IN BRIEF

*"I try to produce the best coffee in the world in honor of my son, and he also feels the same love for coffee"*

### Alexandre S. S. C. Cambraia

Despite being a fourth-generation coffee grower, with a hundred years of legacy, Alexandre Cambraia had a rough start when he succeeded his father on a farm on the brink of bankruptcy. The challenges were many, especially for someone who had grown up and studied in a big city. Through great determination, Alexandre was able to get more capital to invest in new crops while learning skills to take care of the coffee plants and manage a farm. Currently, Fazenda Mundo Novo continues as the family's legacy.

The combination of terroir and love for coffee growing is perfect for having excellent quality coffees. Nowadays his son, to whom Alexandre dedicated all the care with the coffee fields, is following his father's steps and sharing the same love for the crop. The love for coffee and respect for the environment is also a legacy that spans generations in this family.





  
Sancoffee  
BRASIL

